

# FAQs

## The City's Role in the Caterpillar Campus Plan

### How involved was the City of Peoria in the planning process of the Caterpillar world headquarters?

The City has been involved in every step, offering guidance and helping Caterpillar navigate building and zoning processes and public works. Caterpillar has worked with the City to plan this project in the best way possible.

### How is this an example of Peoria's approach to partnering with local businesses?

This project is a sterling example of the many benefits of partnering early with the City during the planning process. Peoria officials worked with Caterpillar from day one to ensure that what Caterpillar wanted to build was in line with the needs and rules of the City. This allowed for a mutually beneficial partnership. Caterpillar was very conscious of involving the City from the beginning.

## The Impact on Peoria

### What does this development mean to the economic landscape of Peoria?

This campus will infuse our downtown with energy. We're poised to see the development of a downtown that Peoria has been working towards. We believe other companies, especially Caterpillar partners and suppliers, will take notice of what's growing here and consider claiming their place here. We want to show the world that our city is a good place for investment.

This project will have a positive impact on our economic landscape, as it engages our trades and spurs our local economy.

### How will this affect plans for the Warehouse District?

While this development does not directly impact the Warehouse District, we believe the area will be positively influenced. There may be an increased interest in dining, shopping, working or living in the Warehouse District. This could be a great way to attract young professionals to this up-and-coming urban center.

### Does this development mean Caterpillar will have even more influence relating to decisions for our city?

We greatly value Caterpillar and its contributions to the city. While we recognize what Caterpillar is helping make happen here, we care about the perspectives of other businesses owners, large and small, who are also helping Peoria evolve. We encourage other businesses to engage with the city to explore potential partnerships and assistance.

## Why Peoria?

### Caterpillar is a global company; why do you think leadership chose to invest once again in Peoria?

Caterpillar has a deep connection to this city. It grew up here. Peoria made Caterpillar possible, and vice-versa — our successes are irrevocably tied. This renewal of its commitment to our city will have a positive impact not only on Caterpillar's resident employees, but also on our entire community. We are thankful to have such a generous corporate citizen in our city.

Also, Peoria is a city on the rise. We have been nationally ranked for the job opportunities, workforce talent, superior quality of living, affordability and the other amenities we offer. Caterpillar is just one of the many businesses finding success in our river city.

## Your Participation

### How can residents participate in the great things happening in our city?

We welcome our citizens' participation as we enter a new chapter in our city's history. We invite you to shop local. Keep coming downtown and support our business owners.

Also, learn about many organizations that are focused on our vibrant and beautiful city. Find out more information at:

Peoria Area Convention and Visitors Bureau: <http://www.peoria.org>

Peoria Riverfront Association: <http://www.peoriariverfront.com>

Keep Peoria Beautiful: <http://www.keepeoriabeautiful.org>

Peoria Downtown Development Corporation: <http://peoriadowntowndevelopment.com>

Art Partners of Central Illinois: <http://artspartners.net>

Startup Peoria: <http://startuppeoria.com>

### I am looking to start, relocate or grow my business in Peoria. Where can I find more information?

Please visit [GrowPeoria.com](http://GrowPeoria.com) to view information on the development process, Downtown and Warehouse districts, and a site and building database, or email [economicdevelopment@peoriagov.org](mailto:economicdevelopment@peoriagov.org).

